





INVESTOR PITCH DECK JANUARY 2024

# RoW6 - ORBITAL SERMCES COMBINED IN ONE SPACECRAFT



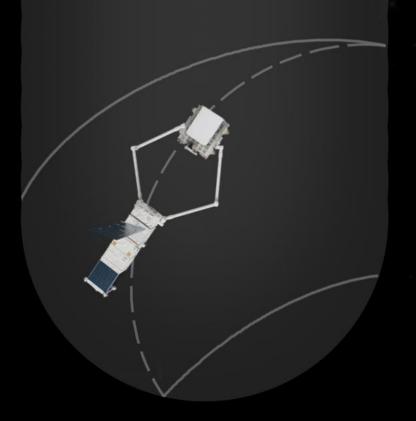
TURN-KEY SOLUTION FOR MAINTENANCE SERVICES

ASSEMBLY OF LARGE STRUCTURES

IN-ORBIT TRANSPORTATION & LAST-MILE ORBITAL TRANSFER







# MARKET LANDSCAPE



TAM

SAM

SOM

BY 2035

€21,2B

CAGR 17,6 % Statista, 2022 BY 2035

€7,9B

BY 2035

€1,6B

20% Market Share

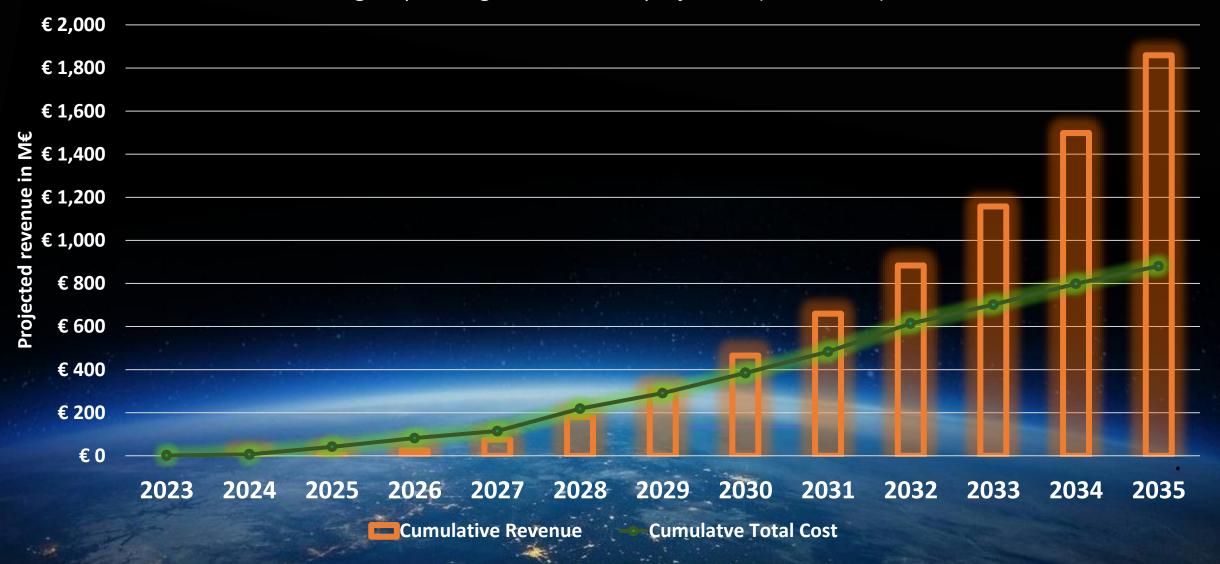
Space Logistics: €8B ISAM incl. Large Structures Assembly: €17B Excluding embargoed Markets (China and Russia) Addressable Market excluding Military & Defence applications and including orbital limitations

Obtainable market considering a competitive 20% market share due to competition.

# MARKET PROJECTIONS



Single operating RoWo market projection (cumulative)



# LEADERSHIP & THE COMPANY



# OMER 2000 YEARS OF COMBINED SPACETECHNICAL EXPERIENCE

# Leadership Team :



**Jose Alonso**President & Founder

Serial Entrepreneur 20 years in the Space Industry, Founder of Celestia



Natalia Lemarquis

12 years of strategic leadership and management, space missions' delivery



Raffaele Vitulli
Technical Director

22 years of Technical expertise in Space Systems Engineering at



Tomas Hamann

Head of Business

Development

12 years in Business
Development & Project
Management for
Market Leading Space
Companies OHB, ViaSat

### **COOPERATION**

**VIRTUS SOLIS** 

**BEAZLEY INSURANCE** 

ATMOS Space Cargo

**Spherical** 

**Neutron Star Systems** 

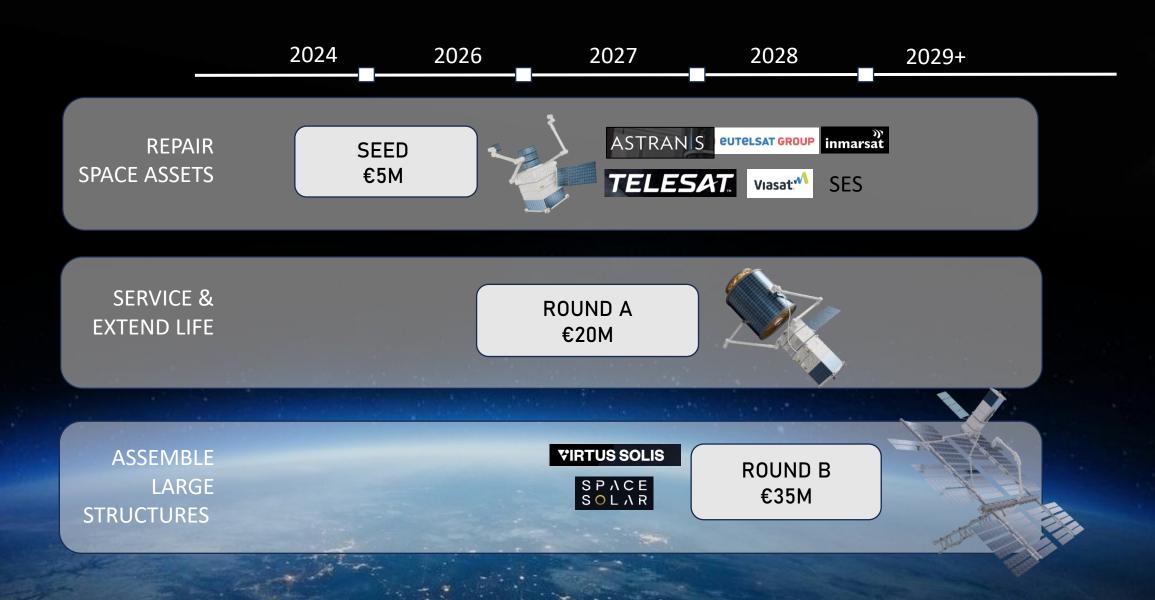
## Company Facts:

- Founded in 2021 Dutch Space Start-up SME
- Offices located near ESA ESTEC
- Private & Institutional Funding contracts of 3M€+
- 14 Permanent Staff, avg. MSc / person is 2.2

# Industry Experience: Cesa CHB CHB CHB CARBUS SPACE AGENCY AIRBUS DEFENCE & SPACE AIRBUS CELESTIA TECHNOLOGIES GROUP SAFRAN TECHNOLOGIES GROUP

# **GO TO MARKET STRATEGY**







# THANK YOU

**OUR TEAM WELCOMES ANY QUESTIONS** 

PLEASE CONTACT: NATALIA LEMARQUIS CEO

E: NLemarquis@space-villages.com T: +44 7933 9611 38



# **APPENDIX**

E: NLemarquis@space-villages.com T: +44 7933 9611 38

# RoWo - The Robotic Worker



# ORBITAL SERMCES COMBINED IN ONE SPACECRAFT

### **COTS Approach**

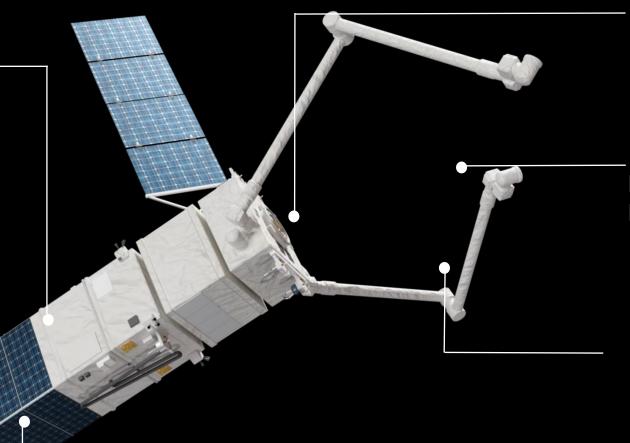
Scalable & modular, cost-effective design

### Versatile Sensor Suite

Inspection, ranging & tracking by using a suite of all-embracing sensors

**Powerful Propulsion Module** 

Transferring large payloads to wide range of orbits



Innovative Interface

Fast & secure refuelling & docking

Robotic Arms Extended Reality Teleguided

Real-time dexterous manipulation up to 50t of payload / structure

Switchable Tool-set

Exchangeable robotic tools & hands to adapt to any situation

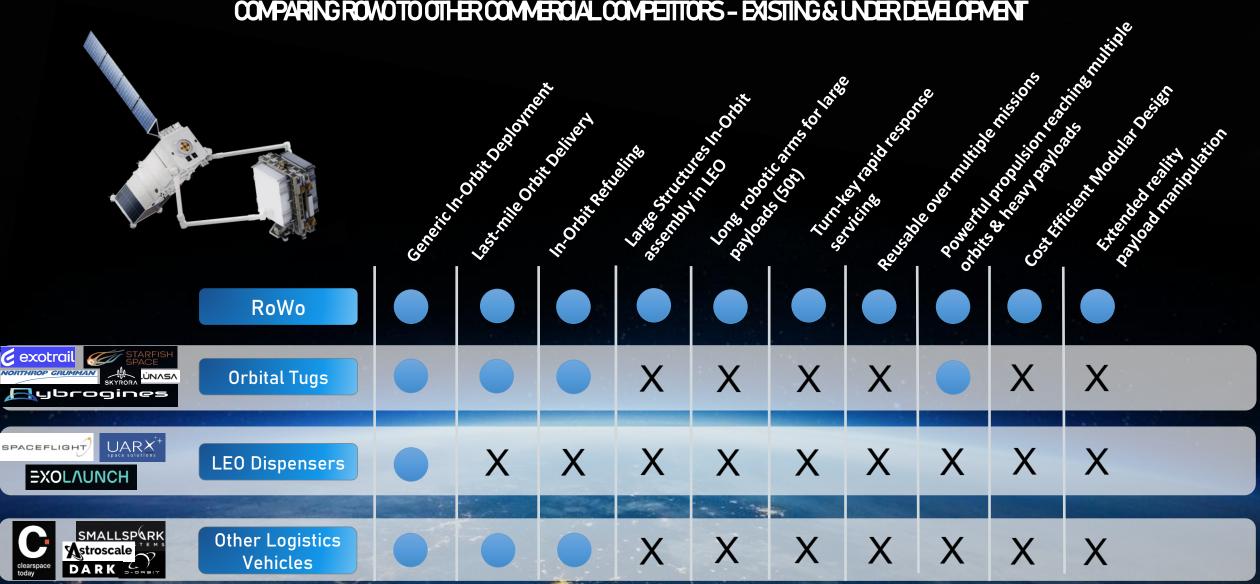
Component redundancy for safety

Reusable over multiple missions

# THE COMPETITION



COMPARING ROWO TO OTHER COMMERCIAL COMPETITORS - EXISTING & UNDER DEVELOPMENT



# MARKET TIMING



### RoW6 ANSWERS THE NEEDS OF RAPIDLY EVOLVING MARKET FOR SPACE SERVICES



### In-Space Transportation by 2025

- Enabled by large launchers such as Starship & New Glenn,
- 7 active projects for building Commercial Space stations,
- Reusable re-entry vehicles.



### Large Structures Assembly by 2030

- Net-zero CO2 by 2050 accelerates the need for Space Based Solar Power
- Large scale antennas for commercial SatCom
- CLDs, SBSP, Telescopes, Radars, Reflectors Moon/Mars surface bases

### Market Pressure - NOW

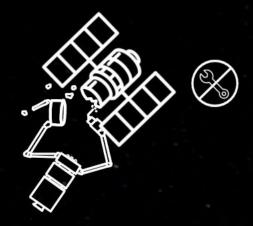
- Viasat-3 Americas Deployment Failure
- Increased demand for Refuelling
- Pressing demand for Cost Reduction
- Increase in Spacecrafts servicing need



Multiservice revenue streams results in lowering the operational cost and increases customer access to services.

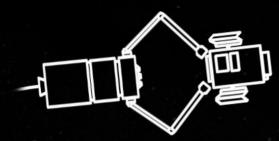


# **CURRENT LEO CHALLENGES**





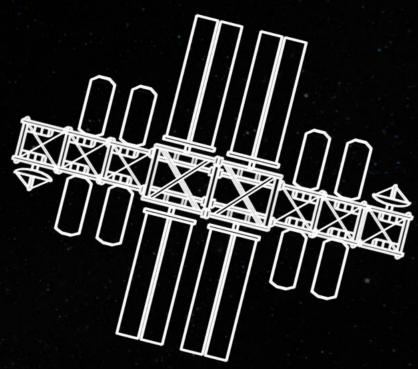
€130M - current price for de-orbiting debris or necessity to contract multiple dedicated service providers, such as diagnostics, refueling, maintenance, inspection, repairs. Lack of turn-key solution lowering cost.





# ACCESS TO FINAL ORBITAL DESTINATIONS

Spacecraft & cargo operators require lowcost and efficient in-space transportation to deliver the payloads & cargo to their dedicated orbits.





### TOOLS FOR THE BIG BUILDS

Lack of in-orbit assembly solution holds off revenues from €11Bn Market for Large structures such as antennas, space stations, space based solar power.

# RoWo PRODUCT ROADMAP



2032

### **DEMONSTRATOR**

**REAL-TIME MANIPULATION FINE-TUNING** 

**LARGE STRUCTURES ASSEMBLY** 

### **INFRASTRUCTURE SCALE-UP**





**IN-ORBIT DEMONSTRATION ROBOTIC ARMS MANIPULATION SPACE INSURANCE SERVICES DIAGNOSTICS ORBIT RELOCATION PAYLOAD HOSTING & DEPLOYMENT** 

### RoWo-1



2028

### REFUELING

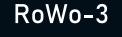
SWITCHABLE TOOLSET DEMO EXTRA ΔV FOR ORBIT RELOCATION **IPR LICENCING BESPOKE MANUFACTURING** 

**REAL-TIME PAYLOAD MANIPULATION** 



2030

LARGE STRCTURES ASSEMBLY **EXTENDED MISSIONS TO GEO FETCH NON-COOPERATIVE OBJECTS FLEET SCALE-UP** LARGE SATELLITE INTEGRATION





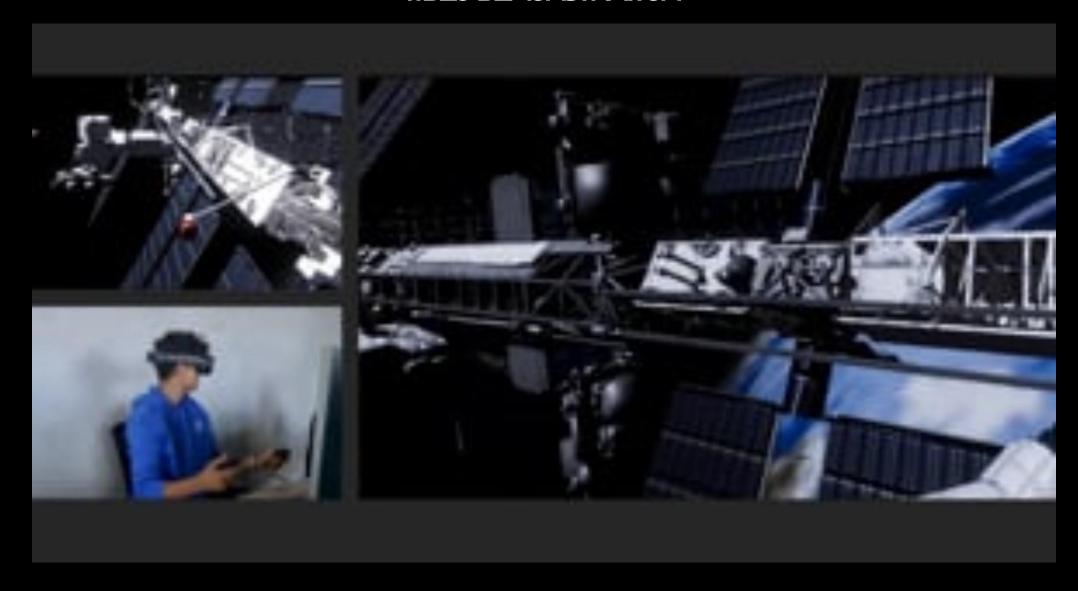
**OPERATING THE FLEET IN LEO AUTONOMOUS SPACECRAFTS GEO AND CIS-LUNAR OPERATIONS** TRANSPORT LARGE SYSTEMS IN GEO

**HUMAN TRANSPORTATION** 

CAPABILITIES

# RoWo - Robotic Astronaut MDEO DEMONSTRATION



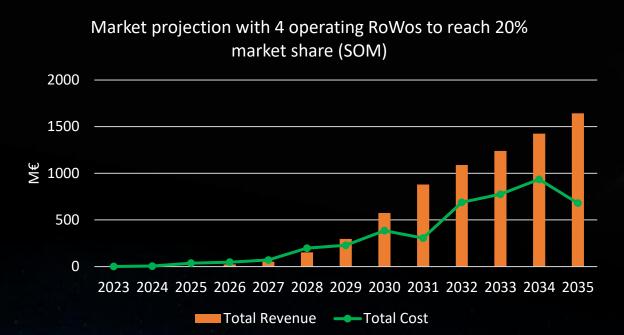


# Go-To-Market Strategy







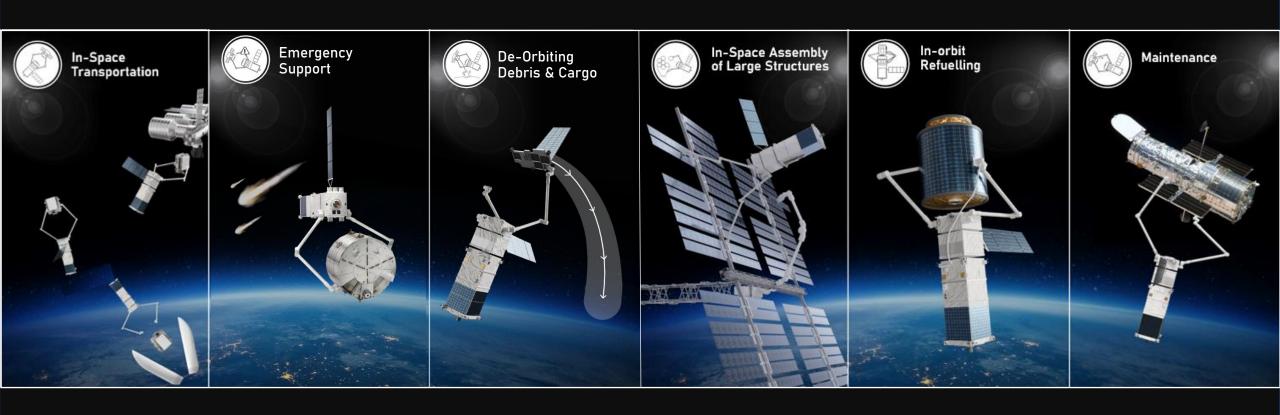


	TARGET CAPITALISATION	INVESTMENT	TARGET VALUATION
	SEED	€4,5M	€25 M
	ROUND A	€20M	€115 M
	ROUND B	€35M	€300M
1	ROUND C	€50M	€500M



# TRANSFORMING THE MARKET

### RoWO IS UNLOCKING THE RAPID DEVELOPMENT OF UPSTREAM SERVICES:



Servicing Commercial LEO Destinations, Satellites & Spacecrafts, In-Space Large Structures Assembly, Hosting Payloads, In-Space Transportation, Refueling & Fuel Depots and providing rapid support to Astronauts in case of an emergency.

# Our Business Model

Key Revenue Streams

### **01 Orbital Cargo Transfers**

- Up to 50t payload move
- CLDs, Space Tugs, OTV,
- Re-entry Vehicles, Rovers

### 03 Leasing

- Customised vehicle
- Asset rental
- Serviced vehicles plans



### **02 Large Structures Assembly**

- Target Customers:
- Space Based Solar Energy Providers
- Large Scale Antennas Telecomms
- CLDs, SBSP, Telescopes, Radars, Reflectors Moon/Mars surface bases

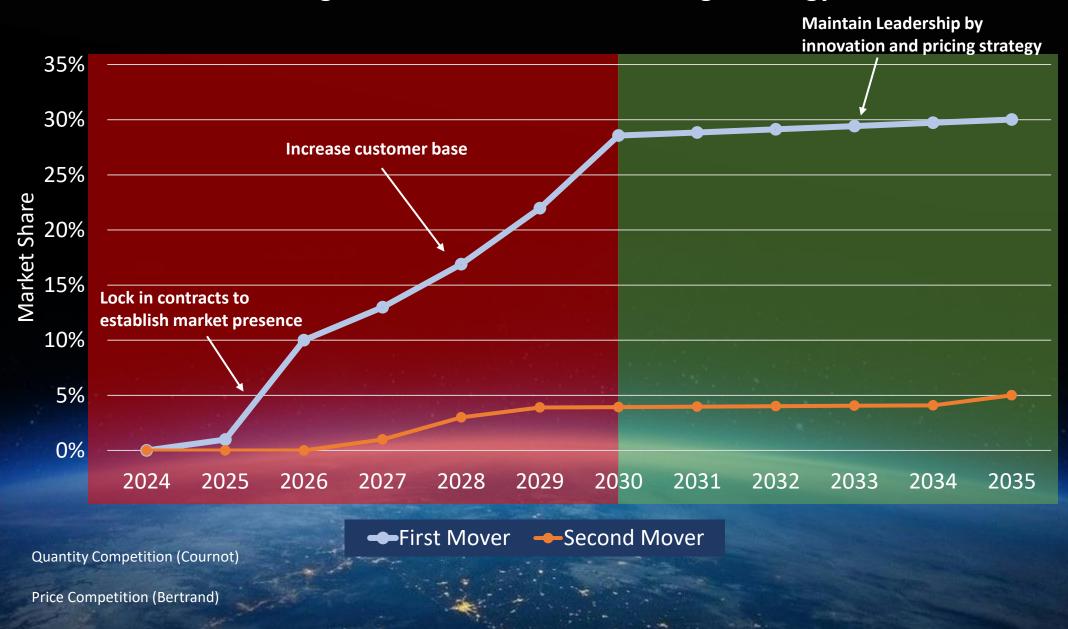
### **04 IPR licensing**

- Licensing patents
- Licensing components
- Licensing service

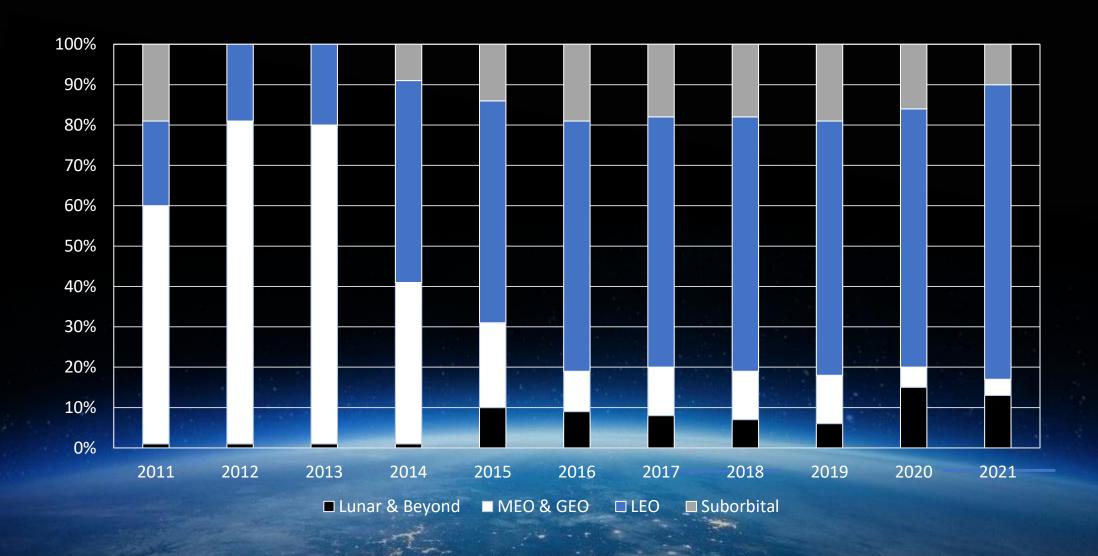
Multiservice revenue streams results in lowering the operational cost and increases customer access to services.

The key revenue stream from Rowo-1 business model is expected to be the orbital cargo transfers (xx%) and large structures assembly (xx%).

### Winning the Race: First Mover Advantage Strategy

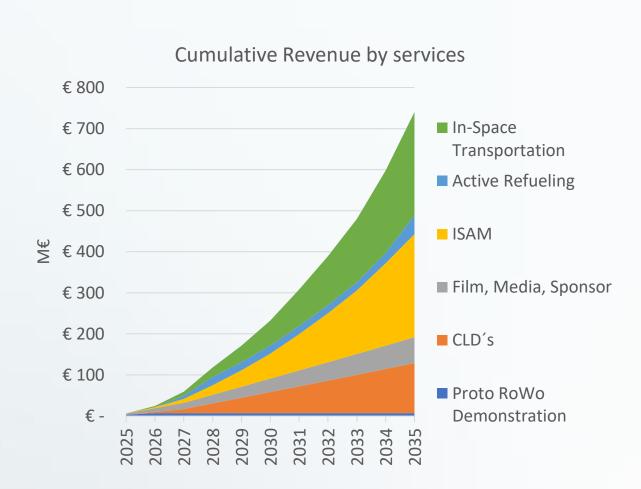


### 75% of the private funding for space companies shifts to LEO



# Forecasted Market Traction





### Revenue Models

